

Preparation and submission of abstracts for the Organic Congress 2009

Global Organic Market Overview & Future Outlook

Global sales of organic food & drink have been increasing by over US \$5 billion a year, however the growth rates has slowed in 2009 because of the economic slowdown. This paper gives an overview of the global market for organic food & drink. The major trends and developments in each region are highlighted followed by details on the leading country markets. The major trends and developments are highlighted in terms of supply chains, retailing, consumers and products. Case studies of companies who are pioneering the organic food market are given. Finally, the business openings for Danish companies are outlined.

Author: Mr. Amarjit Sahota (Managing Director, Organic Monitor)